



DISNEY · PIXAR

Consider Culture

An organization's culture is often hard to define. But you can see it in the way they treat their employees and their customers and in the way employees treat each other. Job seekers are often so focused on salary and/or benefits they fail to consider the workplace culture; yet every workplace has one. If you find a workplace culture that works for you, you will feel more comfortable on the job and be able to do your best work.



Asking questions in an informational or job interview will help you uncover a company's culture. Work with two or three other students and draft some questions you could use to help you find the unique personality of a company that interests you.

Corporate Culture Questions:

3 questions that would help uncover what an organization values...

1. *How does your company support community/national organizations?*
2. _____
3. _____

3 questions that would help you find out how a company treats its employees...

1. *What educational opportunities are available to employees?*
2. _____
3. _____

3 questions that would provide insight into how employees get along with each other...

1. *How do employees in different divisions of the company communicate with each other?*
2. _____
3. _____

In the margins of this paper are logos of some very successful companies. Choose a couple you like and describe what you THINK their culture would be like.



Adobe



KAISER PERMANENTE

charles SCHWAB



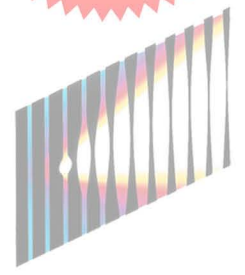
OAKLEY



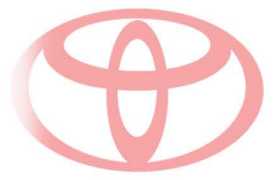
QUIKSILVER



For more... www.CaCareerCafe.com – a Virtual Career Center
© 2012 California Community Colleges Chancellor's Office



SONY PICTURES



TOYOTA

BOEING

