

Get LinkedIn

Recent studies claim that up to 80% of businesses are checking out potential hires on LinkedIn before extending a job offer. So while you may be well established on Facebook and enjoy spending time tweeting, if you want to grow your professional network, find an internship, or get a job — LinkedIn can help.

Work with 2 or 3 other students and respond to these 5 questions about LinkedIn.

How would you rate your LinkedIn experience?

What are 3 benefits of joining LinkedIn?

1. _____

2. _____

3. _____

What professional groups would you like to contact via LinkedIn?

Why is writing a good LinkedIn profile important?

What is your next step to get or improve your LinkedIn connection?

LinkedIn has over 100 million members in 200 countries.